



DMC INCENTIVE  
**TRAVEL**  
ICELAND

Since 2000

# Iceland

Be inspired by Iceland

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[Horses](#)

[Northernlights](#)

[Incentive in Iceland](#)

[How to dress in Iceland?](#)



Dear valued customer,

The team of DMC Incentive travel have great passion for our destination and are rising to the challenge to create an array of fantastic programs for our guests. The team goal is quality in every step, to ensure that both you and your group can focus on enjoying the experience to the fullest.

The team has been operating groups and events in Iceland since the year 2000. Over the years our team experts have gathered a lot of experience, we focus on realistic plans, personal service and quality resources for our clients.

**We have a great passion for our clients and we want to make unforgettable memories for our clients.**

We have been privileged to work with some of the most renowned companies of the world such as Audi, Coca Cola, Deloitte, Kia Motors, Bare Minerals, Honda, Shell, Mazda, Microsoft, Canon, BMW, Hewlett Packard, Comcast, Icelandair and more known brands both local and International. Our VIPs are such as Quentin Tarantino, Russel Crowe, Jamie Kennedy and etc.

We look forward to work with you, and please do not hesitate to contact us for any advise or questions you might have, we will enjoy planning with you a memorable journey to Iceland.

**I look forward to see you in Iceland**

Inga Gudmundsdottir  
Owner & Tour/Teambuilding Specialist

MEET  REYKJAVÍK  
Associated partner



  
DMC INCENTIVE  
**TRAVEL**  
ICELAND

A Proud  
Member of 



## Program in Iceland: Nature and Energy

- Day 1: Arrival / Welcome Dinner at Fish Company
- Day 2: Super jeeps / Geysir/ Snowmobile / Gullfoss / Dinner at Fjallkonan
- Day 3: South Shore / Seljalandsfoss / Glacier Walk / Dinner at hotel
- Day 4: Glacier Lagoon boat tour / Leisure / Dinner at hotel
- Day 5: Reynisfjara / Horseback Riding / Viking Dinner / Hotel
- Day 6: Blue Lagoon / Lunch at Lava Restaurant / Dinner at Apotek Restaurant
- Day 7: Check out / Departure



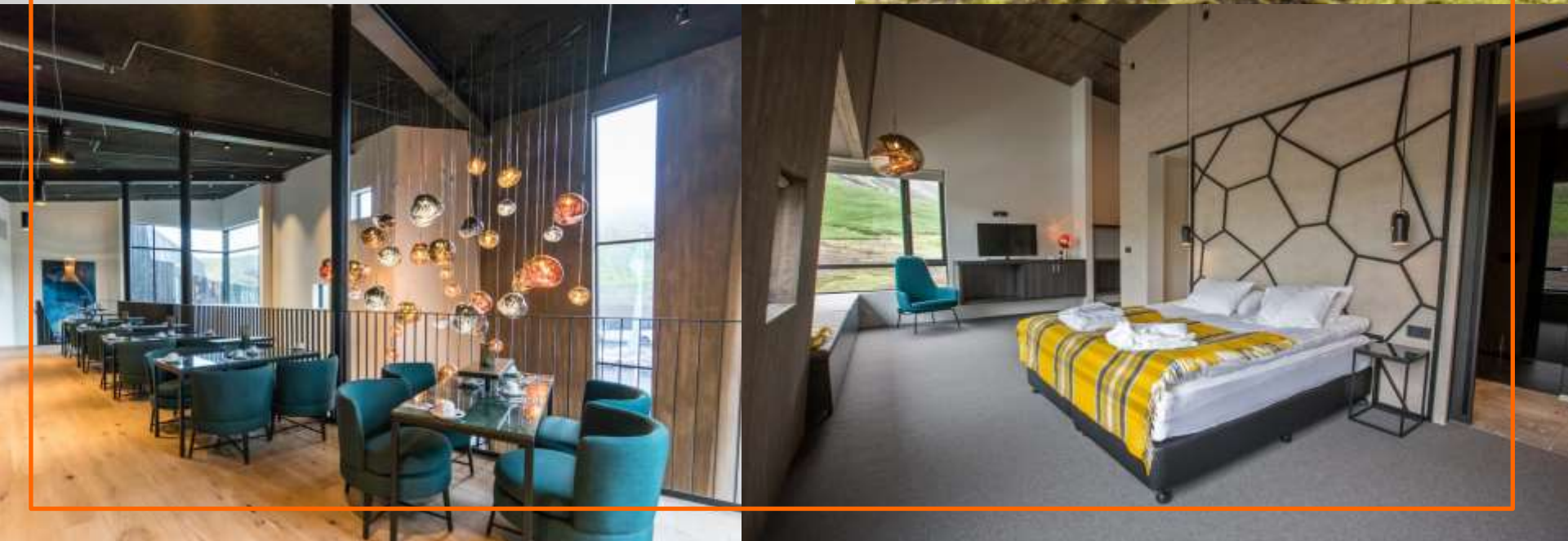




**Canopy by Hilton Reykjavik City Centre** is set in the urban heart of Iceland's capital city. Explore the neighborhood at your own speed on a Canopy bike, and enjoy Icelandic meals, brews, art and music right here in the hotel. We'll welcome you with a locally inspired keepsake at check-in. Our Just-Right Room will have comfort covered with a mini-refrigerator, 48-inch TV, and a Canopy-exclusive bed with memory foam for a great nap or night's sleep. There's a place for everything on the 'uncloseted' shelves and racks, and WiFi is included with your stay. Wake up with a Canopy Break Fast Bag delivered to your door – ask for it to-go if you have morning plans. Here a few days? Suites offer plenty of space to stretch out. There's a living room with a 48-inch TV, plus surprising extras.



**Fosshotel Glacier lagoon** The location is perfect for nature lovers, as the hotel is right between Skaftafell and Jökulsárlón Glacier Lagoon, two of Iceland's most spectacular natural attractions; diamond beach and a hiker's paradise. Fosshotel Glacier Lagoon offers 104 luxury rooms with all necessary amenities. The restaurant at the hotel has a seating capacity of 150. [Video](#)





## Day 1: Arrival to Reykjavik City and Check into the Hotel



Reykjavík may be one of the smallest capital cities in Europe, but it still packs a powerful cultural punch, where visitors can enjoy a multitude of various events and festivals all year round! With a fascinating history rooted in the great Sagas and its unique location within a land of diverse landscapes – all filled to the brim with beautiful nature, Reykjavík manages to combine a terrific blend of hip and wholesome, but without the stress that usually follows a cosmopolitan metropolis. In fact Icelanders are considered to be so easy-going and gregarious, that they've just added a new travel accolade to their growing collection, this time for being the friendliest nation in the world!



# Day 1: Dinner at Fish Company

## Adventure under a bridge

In the early days of the Fish Company, a satisfied patron set his plate to the side and remarked; “Without fail, all the best adventures take place under a bridge.” We immediately secured his permission to use this as our slogan.

Not only is the menu an adventurous journey around the world, a sense of adventure is also reflected in the surroundings and essence of the venue. The Zimsen building dates back to 1884 and originally stood at Hafnarstræti 21, a few hundred meters east of it's current location. It was extended in 1889, but in 2006 it was uprooted and lovingly renovated before being replanted at Grófartorg in 2008.





Day 2: Lets have fun in Iceland !





## Day 2: Golden Circle full day

This day we drive:

1. To the countryside to Thingvellir National Park —walk among the geological wonders of the fissure zone and in the footsteps of the early Viking settlers where the Althingi parliament was founded. It's the UNESCO world heritage site and the site of the original Althingi, considered the oldest democratic parliament in the world. This area is noted for its spectacular lava formations and being the only place in the world where you can see the separation of the North American and European tectonic plates.
2. Lunch.
3. To the Geysir, the "geyser" which gave its name to all other erupting hot springs - hear the bubbling of the mud pots, smell the sulfur in the air and watch in awe as the geyser Strokkur blasts boiling water into the air.. The Geysir geothermal area boasts spouting springs, including Strokkur, the most active geyser in Iceland.
4. You will visit the Golden Waterfall – Gullfoss - feel the mist of glacial water as it cascades down one of Iceland's most famous waterfalls. Gullfoss you are given the opportunity to stand next to the amazing waterfall, watching enormous quantities of water tumble violently into a deep, meandering gorge.
5. Snowmobile Ride on 2<sup>nd</sup> largest Glacier in Europe.
6. Option : Icelandic lager, shark and brennivin on the way.

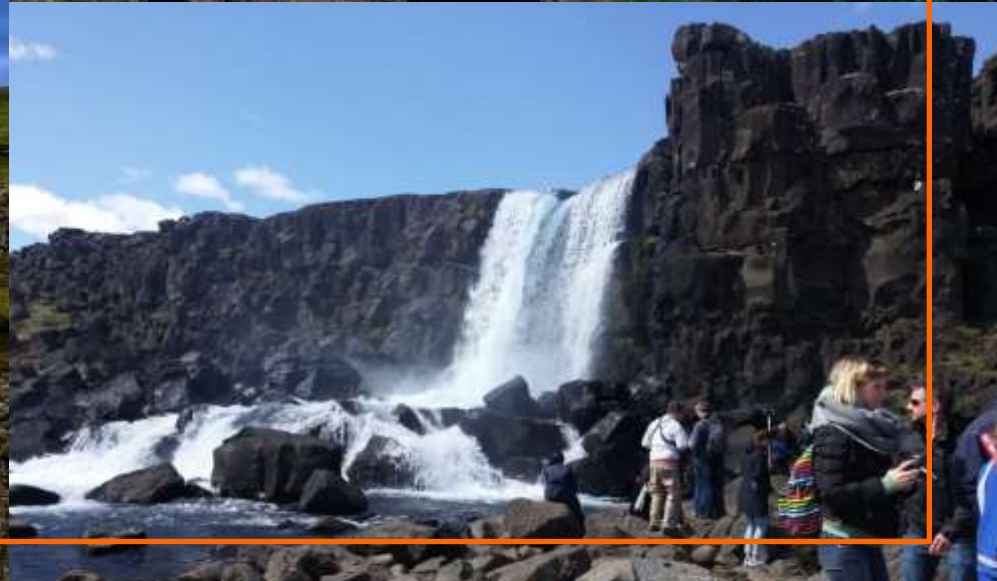
## Day 2: Luxury Super Jeeps offroad



Nowhere but in Iceland will you find vehicles like those we use for our travels today. Crafted for uniquely tough conditions, even a term to describe them had to be invented. “Super Jeep” is the result of decades of insular technical innovation and evolution, from tinkering with old army Jeeps to get further up hill, to our hand-built monsters equally at home crossing Antarctica, the wild Icelandic Highlands – or the highway. Each vehicle is custom built with up to three separate transmissions, two separate steering systems, fully in-cab adjustable four corner air suspension, fully lockable differentials, up to 7.3 liter turbocharged engines, an array of radio equipment, marine-type satellite navigation... Oh, and the biggest available legal road tires in the world. Mercedes Bens Sprinter: *Highly capable super truck with individual seats for your comfort.*



## Day 2: National Park, Gullfoss and Geysir – Golden Circle



## Day 2: Snowmobile on a glacier

Enjoy an private tour to Langjökull glacier (second largest Glacier in Europe) or a snow area in the mountains. Once you are there, you will join an exhilarating one-hour snowmobiling tour across the endless white snowfields, a great way to combine the adrenaline-filled activity of your choice with the awe-inspiring scenery. The glacier adventure will provide stunning photo opportunities in good weather. The snowmobiles will not be a problem – it is just a matter of squeezing the accelerator or the brake. [WEB](#)





## Day 2: Snowmobile on a glacier



Day 2: Option Have you had an hotdog on a glacier?





## Day 2: OPTION Icelandic lager, Shark and snaps

### Beer tasting in the Nature

Treat your group to a wonderful nature in Iceland!

We will stop for an outdoor “Beer Tasting Pop Up”. We will enjoy a taste of some of Iceland’s best beers, we have quite a lot of them! This is completed with a beautiful decorated table and some Icelandic delicacies; guaranteed to set the right mood for your adventures in Iceland.



## Day 2: Lunch at hotel Geysir Restaurant

### LUNCH AT HOTEL GEYSIR

At Hotel Geysir you can enjoy a delicious buffet of seafood, vegetables and meat course. Furthermore the buffet includes wide selection of fresh salads, three kinds of soups, (cream, vegetable and traditional Icelandic meat soup) homemade bread and a wide selection of delicious desserts. Coffee and tea is included in the buffet. Our buffet is local food of South Iceland and our aim is preserving and upholding local traditions in food productions in the spirit of the International Slow Food association and the spirit of local food.



## Day 2: Superjeeps in highlands of Iceland



## Day 2: Dinner at Fjallkona Restaurant

Fjallkonan is a brand new restaurant, just opened in the heart of Reykjavík. Fjallkonan is a lively and casual restaurant great for drinks and delicious food. The menu is packed full of world flavours with a nod to Icelandic traditions and ingredients. Fjallkonan is open for lunch and dinner and snacks and drinks.



## Day 3: South Shore – Seljalandsfoss / waterfall

The day starts by driving to the south coast of Iceland and visit the majestic Seljarlandsfoss waterfall, where you can walk right behind the misty cascade. We continue to drive along the south shore, where the rugged landscape offers up firsthand evidence of nature's power. You will find many photo opportunities this day. Waterfalls one of which you can walk behind, black sandy beaches, mountains and numerous strange lava formations are found along the way. Solheimajokull glacier tongue extends down from its mother glacier, Myrdalsjokull, Iceland's fourth largest. Ice walk. Easy walk on crampons up on to the ice field where a wonderland of ice sculptures, ridges and deep crevasses awaits discovery. Lunch on the way. The Myrdalsjokull glacier (1480m) is the fourth largest glacier in Iceland, with an area of about 590 km<sup>2</sup>. It rests on a very volcanically active massif mountain, which erupted very powerfully in 1918. Quite a few glacier snouts flow down onto the lower lying areas and discharge a great volume of water. Just west of this glacier is another one, much smaller (50 km<sup>2</sup>), Eyjafjallajokull, already infamous the world over for its power to bring global air traffic to a screeching halt and of course for being completely unpronounceable for non-Icelanders.



## Day 3: South Shore and Glacier Walk





Day 3: Waterfalls visit on they way





## Day 3: Glacier lagoon Hotel [web](#)





## Day 4: Glacier lagoon



Start the day with a short excursion to Vatnajökull, Europe's largest glacier. Your guides will take you to the famous Jökulsárlón glacier lagoon, where you will experience a boat ride through the icy maze. Watch new icebergs calve off the descending glacier-tongue beside you, during a breathtaking cruise amongst floating icebergs on a deep glacial lagoon. The icebergs break off enormous ice-lobes, advancing down deep valleys from the. After the cruise we take with us a part of 1200 years old glacier smash it into ice cubes and you can put it in your drink and see that the ice cubes hardly melt. Then we head back to the hotel and enjoy some leisure time at the hotel.




## Day 4: Glacier lagoon





## Day 5: Reynisfjara, Horseback Riding & Viking dinner



The day we head to Skaftafell area of Vatnajökull National Park, named for Iceland's largest glacier. You will find many interesting trails in Skaftafell, including one that leads to the beautiful Svartifoss waterfall, which drops over a wide cliff of basalt columns. From there we head to VÍK, and make a stop to admire the black volcanic beach and dramatic Dyrhólaey and Reynisdrangar rock Formations. On the way we have lunch and after noon you we go for a ride on the Icelandic horse.

## Day 5 : Horseback Riding



### **THE ICELANDIC HORSE IS THE ONLY HORSE IN THE WORLD THAT HAS FIVE GAITS**

Participants will get a small taste of the Icelandic horse's qualities and experience the Icelandic countryside on horseback. We meet at our farm and ride on excellent riding paths and along the meadows around farms close to Selfoss.



Day 5 : Dinner on the way to Reykjavik at Viking house





## Day 5 : Ingolfsskali Viking House and dinner

### Restaurant

In South Iceland, in the small municipality of Ölfus, tucked under the towering Ingólfssjall mountain, lies Ingólfsskáli Restaurant. It's a place where heritage and tradition come together to take you to a simpler time where nature was the only ingredient.

Ingolfsskali is named after Ingólfur Arnarson, Iceland's first settler, Ingólfsskáli seeks to transcend you to the golden age of the Vikings through a cultivated yet indulgent dining experience. Ingólfsskáli Restaurant gives you the chance to experience the feasts of the Vikings with a contemporary touch. Clench your thirst by drinking through a horn, eat with cutlery forged in fire and become strengthened by the local ingredients that will leave you feeling like a true Viking! The chefs reserve the right to make occasional adjustments to the menu in order to offer you the freshest ingredients available at each time.





## Day 6: Blue Lagoon (half day)

### Blue Lagoon

One of 25 Earth's Wonders of the World and most awesome places according to the National Geographic.

### BLUE LAGOON AND A LUNCH

The Blue Lagoon is probably the most visited attraction in Iceland, a geothermal spa surrounded by mysterious black lava fields. The Blue Lagoon has been listed as one of the most impressive wonders of the world by The National Geographic. The Blue Lagoon's warm water and natural active ingredients, mineral salts, silica and blue green algae help you relax and escape the stress and strain of daily life. Bathing in this surreal environment is a unique experience that no one should miss. Drinks can both be served to the lagoon and inside the premise.

## Day 6: Blue Lagoon





## Day 6: Lunch at Blue Lagoon / Lava Restaurant



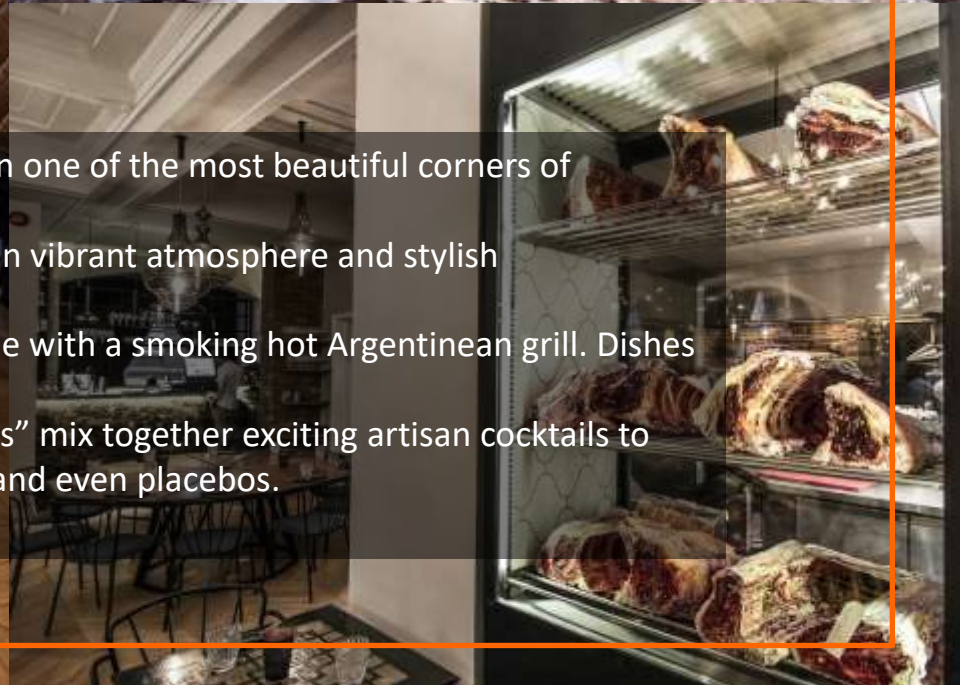
**LAVA Restaurant** combines modern design with the wild spirit of Icelandic nature. Built into a stunning lava cliff, with views over the lagoon, it is an unforgettable setting for a relaxed lunch.



## Day 6: Dinner at Apotek Restaurant



Apotek Kitchen + bar is an exciting restaurant located in one of the most beautiful corners of Reykjavík. The restaurant is casual-smart, offering delicious food in vibrant atmosphere and stylish surroundings. The menu is a fun mix of Icelandic and European cuisine with a smoking hot Argentinean grill. Dishes are designed to share and enjoy together. A lively cocktail bar where award winning “ pharmacists” mix together exciting artisan cocktails to suit every mood; painkillers, stimulants, tranquillisers and even placebos.





# Day 7: Departure

## **Departure**

The transfer to Airport.

## **About our guides**

Our guides have many years of experience in guiding both incentive groups and VIP luxury travelers. They always deliver quality service. Our team wants to meet your expectations.

***Welcome to Iceland !***

# Ideas for gifts

## Wool blankets

66 north Clothing, hats and etc.

## Icelandic herbs

Selection of herbal tea, herbal salt, jams and syrup made from Icelandic herbs.

## Icelandic Lava candle

## Blue Lagoon gifts

Icelandic drinks from Icelandic herbs





## PRACTICAL INFORMATION

The Icelandic climate is warmer than the name suggests, thanks to the Gulf Stream. Summers in Iceland are rather cool, while the winters are relatively warm. The average monthly summer temperature ranges from 10 to 13 °C. During the summer the climate is mild but unstable with possible rain and frequent weather changes. The daily temperature can fluctuate from a minimum 5 °C at night to a maximum of 25 °C during the day.

Banks are open from 09:15 to 16:00. As general rule offices are open from 09:00 to 17:00, in some cases during the summer these hours are from 08:00 to 16:00. Shops are open from 09:00 to 18:00 on weekdays. Credit cards are accepted by most shops, restaurants and organizations and are widely used. The major credit cards in Iceland are Visa and Master Card, although other cards are accepted as well in some places. Tax-free shopping/tax refund. A refund of the local Value Added Tax is available to visitors to Iceland. The refund will result in a reduction of up to 15% of the retail price, provided departure from Iceland is within 30 days after the purchase is made. The purchased amount must be no less than ISK 5.000,- (VAT included) per sales receipt, and all goods (except woolens) must be packed in sealed bags or containers.

### Sunrise and Sunset: Reykjavík

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Sunrise	11:19	09:55	08:21	06:42	04:39	03:15	03:07	04:50	06:16	07:36	09:24	10:51
Sunset	15:44	17:29	18:59	20:22	22:12	23:39	23:55	22:15	20:37	18:57	16:58	15:44

### Temperatures in Iceland in Celsius (centigrade):

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Reykjavík Average	-0,2	1,1	3,9	5,2	7,3	10,5	11,5	12,6	9	4,3	2,2	-0,2
Reykjavík High	8	9,9	10	13,3	17,2	20,3	18,4	24,8	14,3	13,1	11	9
Reykjavík Low	-10,6	-12,4	-4,9	-2,7	-1	3,4	6,5	5,6	1	-4,6	-15,1	-11,5
	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Akureyri Average	-2,4	0,5	3,9	4,6	6,2	9,9	12,6	12,1	8,8	3,3	0	-1,5
Akureyri High	8	14,5	13,3	14,5	19,6	21	21,9	23,8	19,1	15	17,5	9,2
Akureyri Low	-12,8	-14,2	-5,1	-4	-2,5	0,5	3,7	3	-1,4	-8,9	-15	-16,7



# DMC INCENTIVE TRAVEL ICELAND

More information at:

[www.incentivetravel.is](http://www.incentivetravel.is)

[info@incentivetravel.is](mailto:info@incentivetravel.is)

Thank you



DMC INCENTIVE TRAVEL



## Option: Sea Fishing/Angling



We set off from Reykjavik's Old Harbour and head out to Faxaflói Bay, where our experienced fishermen will usually spot fish in a flash! If you haven't been sea fishing before, don't worry, it is very easy, and the crew will happily show you the ropes, advising you on bait and passing on their knowledge of the seas. On our sea angling trips you have a good chance of catching cod, halibut, haddock, rockfish and pollock. The sea angling tours are perfectly suited both to experienced fishermen and to those who simply wish to relax and enjoy the beautiful surrounding with a fishing rod in hand. Barbecuing the fish caught is indeed available and a popular option for the proud fishermen! Light BBQ on board catch.



## Option: Buggy Cars (half day)



Strap into a two-seat Buggy with your partner and prepare to overcome obstacles in the rugged landscape by the slopes the valley, climbing hills, running through river beds, and more. This is an especially designed tour for you who craves bumpy, dusty, dirty driving thrills. No extra charge for dust, mud, water splashes, or even snow!

The Buggies are equipped with 4-point safety harnesses for safety, automatic transmission for driving ease. All you need is a spirit for adventure, and a valid driving license for the driver.



## Option : Snorkeling

### **Silfra, the fissure between the continents**

The Silfra fissure, is known as one of the top dive sites in the world for two main reasons. First, the Silfra fissure is actually a crack between the North American and Eurasian continents, meaning that you dive or snorkel right where the continental plates meet and drift apart about 2cm per year.

Silfra is the only place where one can dive or snorkel directly in the crack between two continental plates.

Secondly, the underwater visibility in the Silfra fissure is over 100 meters, which creates an underwater experience that will rarely, if ever, be surpassed. The reasons for this astounding water clarity are twofold: the water is cold ( $2^{\circ}\text{C} - 4^{\circ}\text{C}$  year round ) as it is glacial water from the nearby Langjökull and this water is filtered through porous underground lava for 30-100 years until it reaches the north end of Thingvellir lake, seeping out from underground wells. The Silfra water is as pristine as water can get and you can drink it at anytime during your dive or snorkel.



## Option: Caving

Caving in Iceland is a dark, strange and unique experience. You literally walk into a world that once was glowing hot and bright but now is frozen black. In winter you even have ice stalagmites that can give the adventurer an otherworldly feeling.

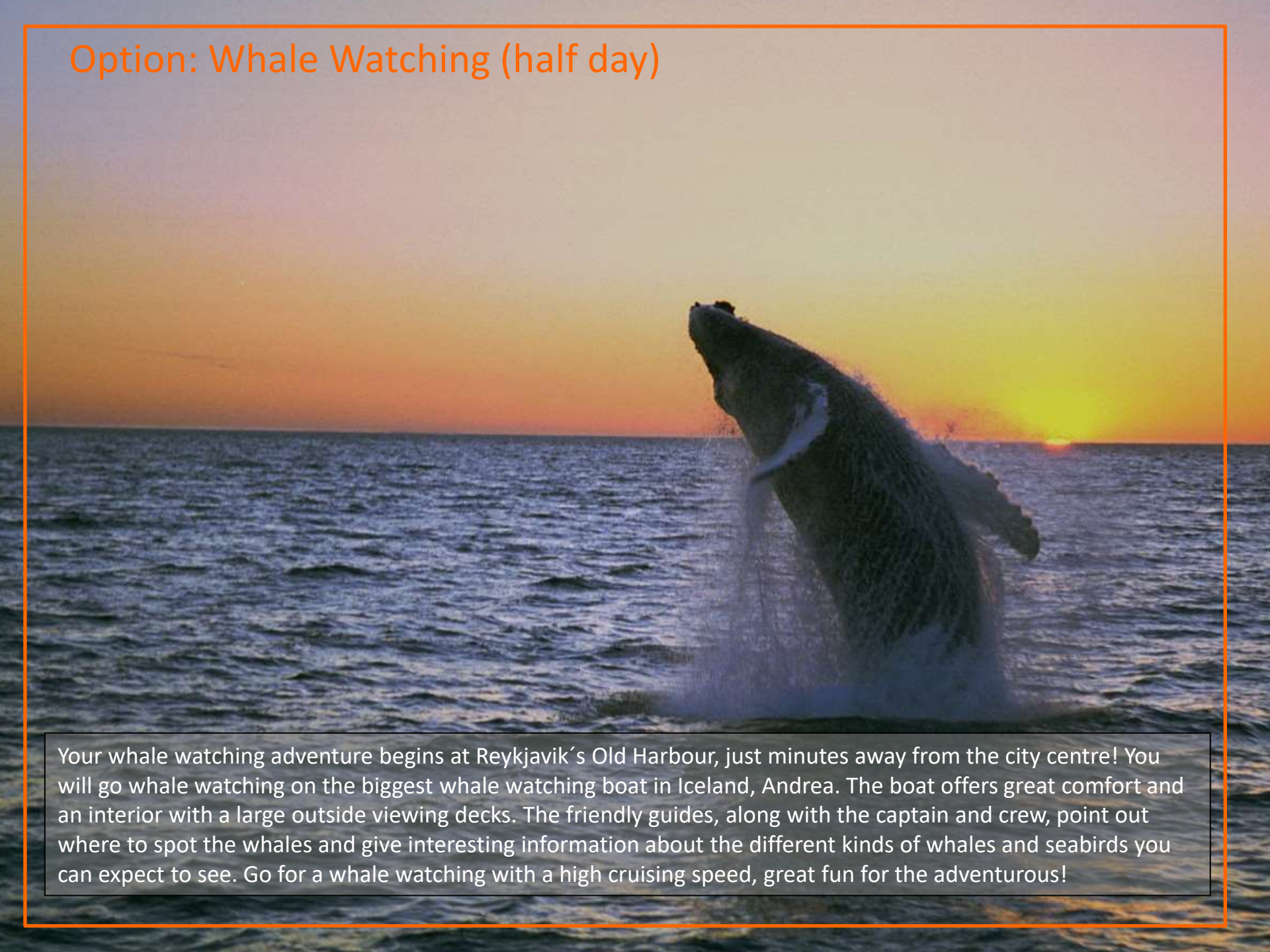
Our lava caves are like veins of the volcanoes as molten lava flows through lava fields and forms these tunnels. When the volcano sleeps again it leaves behind empty shells that turn into an exciting underworld of caves for us to explore.

Our caving experience is special as we blend together a caving expedition and folklore, learning about the Elves or hidden people, ghosts, outlaws and other strange creatures of Iceland.

A journey into Raufarhólshellir is a unique experience and a great opportunity to witness the inner workings of a volcanic eruption as one walks in the path of lava that flowed during the Leitahehraun eruption, which occurred east of the Bláfjöll mountains about 5200 years ago. Every winter spectacular ice sculptures are formed inside the entrance of the cave making the experience of visiting the lava tunnel even more breathtaking.



## Option: Whale Watching (half day)



Your whale watching adventure begins at Reykjavik's Old Harbour, just minutes away from the city centre! You will go whale watching on the biggest whale watching boat in Iceland, Andrea. The boat offers great comfort and an interior with a large outside viewing decks. The friendly guides, along with the captain and crew, point out where to spot the whales and give interesting information about the different kinds of whales and seabirds you can expect to see. Go for a whale watching with a high cruising speed, great fun for the adventurous!



## Surprise option: Taste 1000 years old Glacier

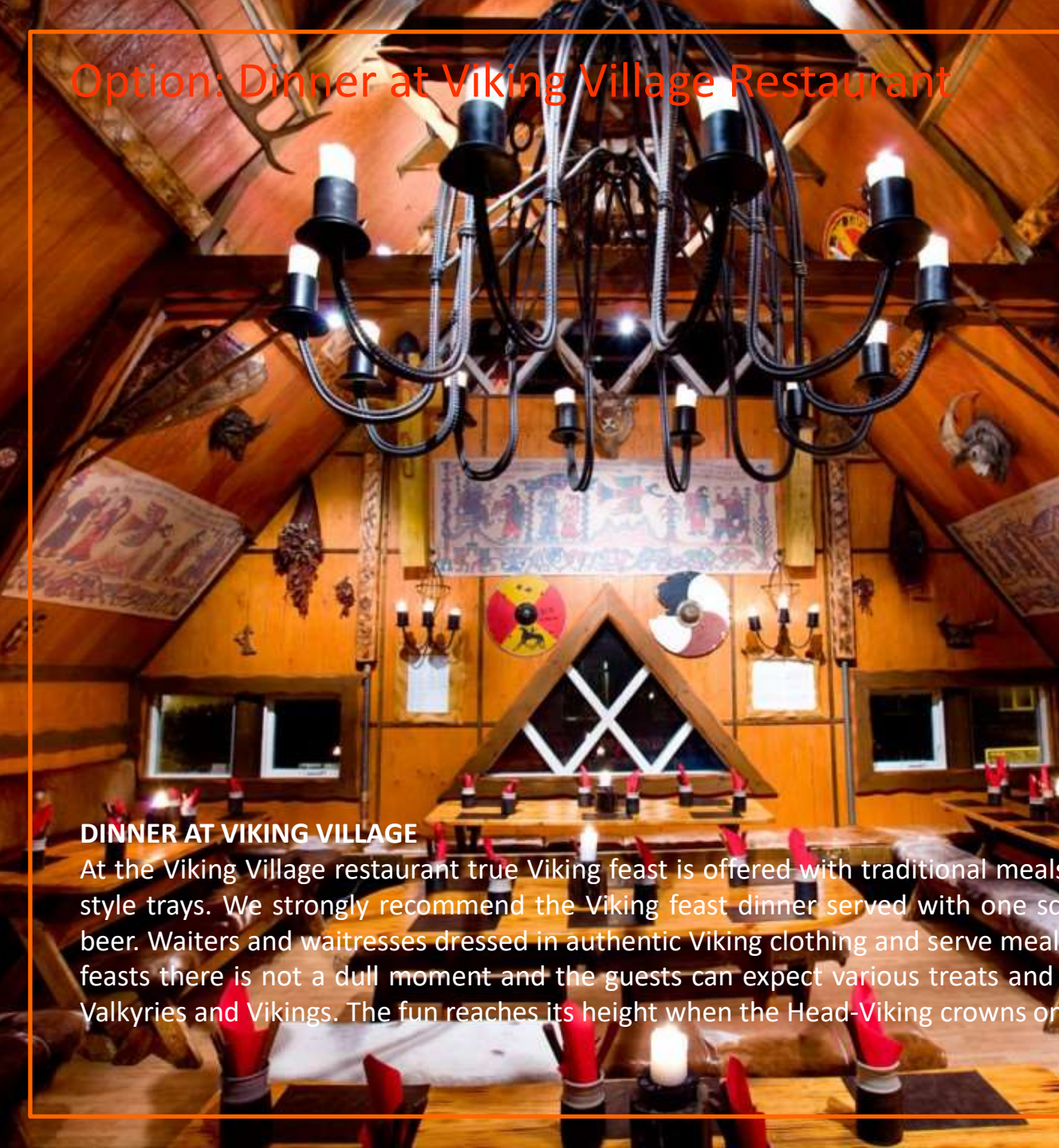
### **DRINK - STOP IN A BEAUTIFUL LOCATION**

Drinks will be served with 1000 years old glacier ice from Europe's largest ice cap, Vatnajökull.





## Option: Dinner at Viking Village Restaurant

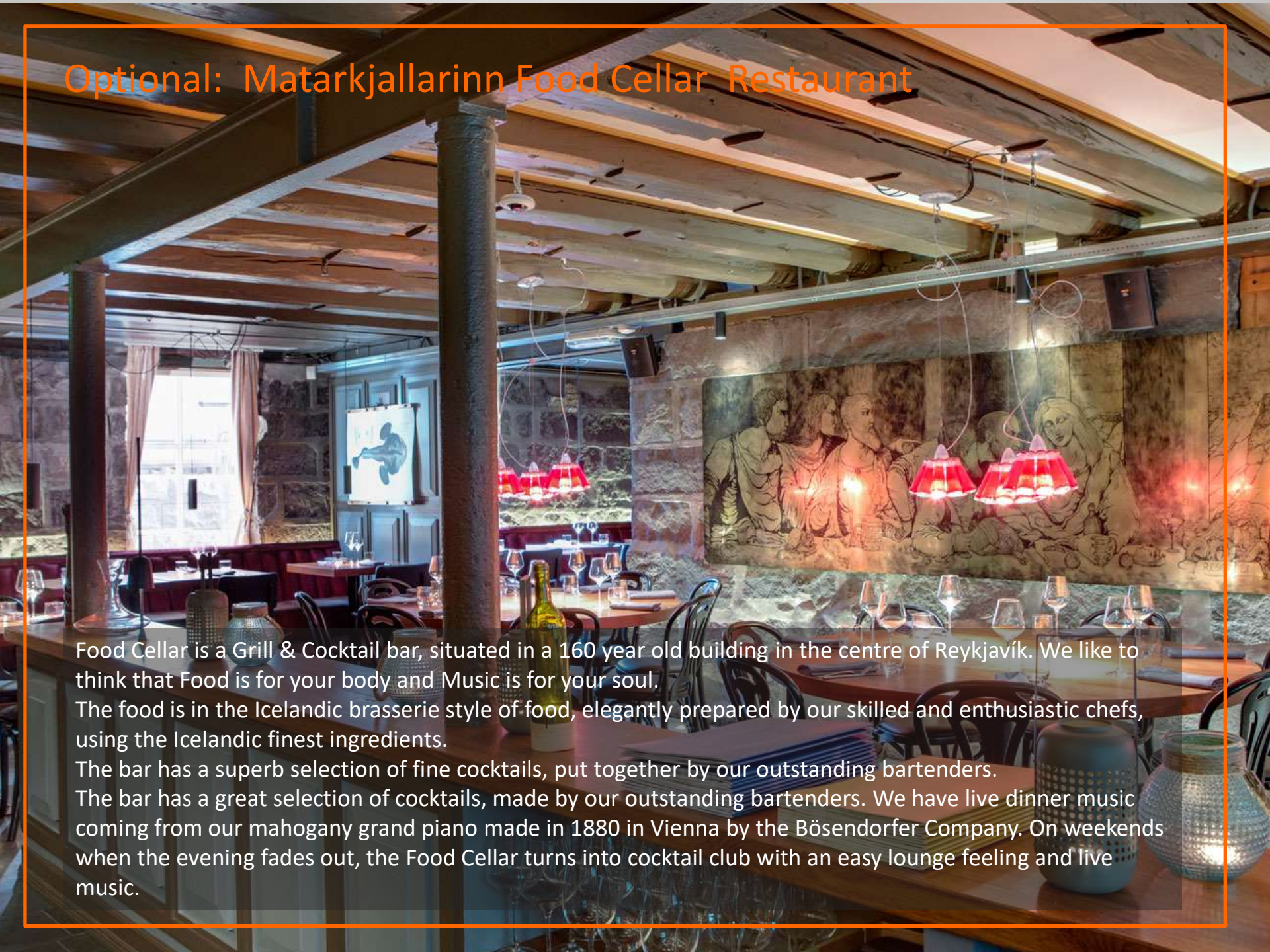


### DINNER AT VIKING VILLAGE

At the Viking Village restaurant true Viking feast is offered with traditional meals served in old fashioned Viking-style trays. We strongly recommend the Viking feast dinner served with one schnapps of Black Death and one beer. Waiters and waitresses dressed in authentic Viking clothing and serve meals with flair. During these famous feasts there is not a dull moment and the guests can expect various treats and surprises offered by our singing Valkyries and Vikings. The fun reaches its height when the Head-Viking crowns one guest as an Honorary Viking.



## Optional: Matarkjallarinn Food Cellar Restaurant

The image shows the interior of the Matarkjallarinn Food Cellar Restaurant. The space is characterized by its rustic, industrial aesthetic, featuring exposed wooden beams on the ceiling and stone walls. A large, dark, cylindrical pillar stands prominently in the foreground. The dining area is furnished with wooden tables and chairs, some of which are set with glassware and bottles. A large, framed artwork depicting a classical scene is mounted on the stone wall. The lighting is warm and ambient, with several red, conical pendant lamps hanging over the tables. In the background, a window with light-colored curtains allows natural light to enter the space. The overall atmosphere is cozy and sophisticated.

Food Cellar is a Grill & Cocktail bar, situated in a 160 year old building in the centre of Reykjavík. We like to think that Food is for your body and Music is for your soul. The food is in the Icelandic brasserie style of food, elegantly prepared by our skilled and enthusiastic chefs, using the Icelandic finest ingredients. The bar has a superb selection of fine cocktails, put together by our outstanding bartenders. The bar has a great selection of cocktails, made by our outstanding bartenders. We have live dinner music coming from our mahogany grand piano made in 1880 in Vienna by the Bösendorfer Company. On weekends when the evening fades out, the Food Cellar turns into cocktail club with an easy lounge feeling and live music.



## Option: Night out in Reykjavik

**Reykjavik down town:** B5 VIP or Austur

Austur is located in Austurstraeti, one of the main bar- and shopping streets downtown, and even though the surrounding area is filled with clubs and bars, Austur seems to be the center of attention. When you walk inside you will instantly discover why this club is so popular among locals and travelers. Inside the place looks modern, sleek and shiny, and the people who frequent Austur seem to be fashioned after the interior.

